



2012 PBMI Drug Benefit Conference Educational Session Tracks

DAY ONE: Wednesday, February 22, 2012			
Time	Breakout Session A: Specialty Pharmacy Program	Breakout Session B: Traditional Pharmacy Benefit Track	Breakout Session C: Traditional Pharmacy Benefit Track
3:30 p.m. to 4:20 p.m.	Specialty Injectables...How to Solve Payment Problems Speaker: Craig Stern, PharmD, President, Pro Pharma Pharmaceutical Consultants, Inc.	Rx-to-OTC Switch and Next Gen Benefits Speakers: Joseph McGovern, Senior Fellow and James Parker, Senior Fellow, The Foundation for HealthSMART Consumers	Creating Consumers in a HDHP Environment: A Case Study Speaker: Sarah Martin, ASA, MAAA, CEBS, President, RxInsight, LLC
4:30 p.m. to 5:20 p.m.	The Future Ain't What It Used to Be...Keeping Up with the Changes in Specialty Pharmacy Speaker: Randell "RJ" Correia, PharmD, Senior Vice President Pharmacy Services, Optum Rx	Managing Medicaid Third-Party Coverage Speaker: Dan Hardin, B.S. Pharmacy, MBA,SVP & Chief Services Officer, SXC Health Solutions, Inc.	Leveraging Integrated Pharmacy and Medical Data for Improved Pharmaceutical Outcomes: A Case Study Speaker: John Langefeld, MD, Chief Medical Officer, Artemetrx
DAY TWO: Thursday, February 23, 2012			
Time	Breakout Session A: Specialty Pharmacy Program	Breakout Session B: Traditional Pharmacy Benefit Track	Breakout Session C: Traditional Pharmacy Benefit Track
11:15 a.m. to 12:05 p.m.	Specialty Pharmacy Benefit Design: Lessons from the Real World Speaker: Patrick P. Gleason, PharmD, Director of Clinical Outcomes Assessment, Prime Therapeutics,	MTM Case Studies: Impacting STAR Ratings and Validating Hard-Dollar Savings Speaker: Patty Kumbera, RPh, Chief Operating Officer, Outcomes Pharmaceutical Health Care	2012 & Beyond —Rebates Revisited. How the Future of Rebates Will Yield Dividends for All Parties Speaker: Terri Bernacchi, PharmD, MBA, Director, New Offering Development, Managed Market, IMS Health



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DAY TWO: Thursday, February 23, 2012

Time	Breakout Session A: Specialty Pharmacy Program	Breakout Session B: Traditional Pharmacy Benefit Track	Breakout Session C: Traditional Pharmacy Benefit Track
1:15 p.m. to 2:05 p.m.	<p>Specialty Pharmacy Strategies</p> <p>Speaker: Jody L. Miller, MBA, CEO Reliance Rx</p>	<p>Taking the Next Step: ePrior Auth at the Point of Care</p> <p>Speakers: Wayne Armstrong, Senior Vice President, Argus</p> <p>Marc Nyarko, Director of Operations, Humana</p> <p>Scot Lovejoy, RPh, Chief Pharmacy Officer, Agadia</p>	<p>Organic and Mergers & Acquisition Based PBM Growth</p> <p>Speaker: George Van Antwerp, SVP, Pharmacy Solutions, Silverlink Communications, Inc.</p>
2:10 p.m. to 3:00 p.m.	<p>A Plan for Medical Specialty Medications - Increase Member Access, Affordability and Outcomes While Decreasing Plan Costs</p> <p>Speaker: Michael T. Einodshofer, RPh, MBA, Director of Utilization Management, Walgreens Specialty Pharmacy</p>	<p>New Predictive Technology to Improve Accuracy and Flexibility with Clinical Data Sources and Standard Claim Files</p> <p>Speakers: James Gagnon, PharmD., BCPS, Director of Clinical Services, CPS, Commonwealth Medicine, a UMass Med School Subsidiary</p> <p>John Ormond, Director of Data Warehouse and Analytic Technology, UHealth Solutions. Subsidiary of UMass Med School</p>	<p>Decrease Drug Expenditures With Innovating Cost Sharing Strategies for High Cost Generics</p> <p>Speakers: Bimal Patel, PharmD, M.S., Director, Health Outcomes Research, MedImpact Healthcare Systems, Inc.</p> <p>Michael Bailey, RPh, V.P. Clinical Services, MedImpact Healthcare Systems, Inc.</p>



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General Session Topics Dedicated to Specialty

- February 22, 2012 — **PBMI Specialty Drug Benefit Report, 2012**, Brenda Motheral, Executive Director, PBMI
- February 23, 2012 — **Managing Specialty Pharmacy in 2015**, Kjel A. Johnson, Senior Vice President, Strategy and Business Development, Magellan Pharmacy Services
- February 24, 2012 — **The Challenges of Oncology Benefit Management As Cancer Becomes a Chronic Disease**, Troy Brennan, MD, Chief Medical Officer, CVS Caremark