

Program Details & Agenda

17th ANNUAL

PBMI Drug Benefit Conference

February 22-24, 2012
Talking Stick Resort & Casino
Scottsdale, Arizona



Schedule-at-a-Glance

Wednesday, February 22, 2012

8:00 am to 7:00 pm	Registration
12:00 pm to 1:00 pm	Welcome Lunch
1:00 pm to 2:00 pm	Opening Remarks by Brenda Motheral, Executive Director, PBMI and Keynote by Dr. H. Gilbert Welch, author of <i>"Overdiagnosed: Making People Sick in the Pursuit of Health"</i>
2:00 pm to 3:00 pm	PBMI Specialty Drug Benefit Report, 2012
3:00 pm to 3:30 pm	Break – Educational Forum Café
3:30 pm to 4:20 pm	Educational Session
4:30 pm to 5:20 pm	Educational Session
5:30 pm to 7:30 pm	Reception – Educational Forum Café

Thursday, February 23, 2012

7:30 am to 8:30 am	Breakfast – Educational Forum Café
8:30 am to 9:20 am	Managing Specialty Pharmacy in 2015
9:20 am to 9:50 am	Rx Innovation Awards Ceremony
9:50 am to 10:30 am	Break – Educational Forum Café
10:30 am to 11:15 am	The Wall Street View of the PBM Space
11:15 am to 12:05 pm	Educational Session
12:05 pm to 1:15 pm	Lunch and Educational Forum Café
1:15 pm to 2:05 pm	Educational Session
2:10 pm to 3:00 pm	Educational Session
3:00 pm to 3:30 pm	Break – Educational Forum Café
3:30 pm to 4:30 pm	Evolution of the PBM Industry
4:30 pm to 6:00 pm	Reception – Educational Forum Café
8:00 pm to 10:00 pm	Evening Dessert Reception

Friday, February 24, 2012

7:30 am to 8:30 am	Breakfast – Educational Forum Café
8:30 am to 9:30 am	Benefit Design Drives Member Behavior
9:30 am to 10:30 am	The Challenges of Oncology Benefit Management As Cancer Becomes a Chronic Disease
10:30 am to 10:45 am	Break – Educational Forum Café
10:45 am to 11:45 am	The Transmogrification of the PBM Industry: What Happens When the Meaning of Each of the Letters Changes in A Magical or Mystical Manner?
11:45 am to 12:00 pm	Closing Remarks and Adjournment

Who Should Attend

No matter what role you play in designing and administering drug benefit programs, you'll find exceptional value in PBMI's conference.

Conference Attendees Include:

- Benefits Managers
- Consultants
- Health Care Coalitions
- Health Plan Executives
- Human Resource Executives
- Pharmacy Directors
- Pharmacy Benefit Managers
- Pharmaceutical Manufacturers
- Technology Companies

Talking Stick Resort & Casino, Arizona

PBMI's 2012 Drug Benefit Conference will be held at the Talking Stick Resort & Casino nestled in the Sonoran Desert in Scottsdale, Arizona. Conference attendees will enjoy luxurious accommodations, two onsite championship golf courses, a world-class spa, a lively casino and five on property restaurants. In addition to resort amenities, this hotel is about 10 minutes away from Scottsdale shopping, galleries, museums and several hundred restaurants.

PBMI has reserved a block of rooms at the resort until January 22nd at a reduced conference rate of \$185 per night plus taxes. There are no added resort fees or mandatory gratuities. Conference attendees are responsible for making their own hotel reservations at the host property.

Visit <http://booking.ihotelier.com/istay/istay.jsp?groupID=587626&hotelID=73351> to make your reservation while there are rooms available at PBMI's group rate. The room rate expires January 22, 2012.



Talking Stick Resort & Casino in Scottsdale, Arizona

2012 Keynote Presentation

PBMI's annual conference has a long-standing reputation for providing relevant and actionable information for all members of the pharmacy supply chain. We are pleased to announce our keynote speaker for our upcoming conference that you won't want to miss.

Keynote Speaker

Day one of the conference will be kicked off with an enlightening keynote presentation by Dr. H. Gilbert Welch. Dr. Welch is a general internist at the White River Junction VA and a professor of Medicine at the Dartmouth Institute for Health Policy and Clinical Research.



For the past two decades, Dr. Welch's research has focused on the problems created by medicine's efforts to detect disease early: physicians test too often, treat too aggressively and tell too many people that they are sick. Much of his work has focused on overdiagnosis in cancer screening: in particular, screening for melanoma, thyroid, lung, breast and prostate cancer. His first book, *Should I Be Tested for Cancer? Maybe Not and Here's Why* (UC Press 2004) was written while he was a Visiting Scientist at the International Agency for Research on Cancer and was one of the six "best books" listed by Malcolm Gladwell in *The Week*. He has recently published his second book, *Overdiagnosed: Making People Sick in the Pursuit of Health* (Beacon Press 2011).

Insightful Educational Tracks

Make this conference your own. Conference attendees will have 15 educational sessions to choose from. You can select to follow a full-three day Specialty program or mix and match with Traditional Pharmacy Benefit tracks. Whatever you choose, you are sure to enjoy engaging experts who will share strategies to help navigate the prescription benefit highway.

Achieve Learning Objectives

After participating in the conference, attendees should be able to:

- Identify opportunities to improve purchasing strategies for pharmacy benefits
- Propose changes to your organization's drug benefit program to lower costs
- Identify ways to better manage the specialty pharmacy benefit
- Define Medication Therapy Management strategies that have measurable outcomes
- Determine strategies to manage Medicaid third-party coverage

Earn Free Continuing Education Credit

PBMI offers continuing education credit for HR professionals (HR Certification Institute and WorldAtWork) and pharmacists (Accreditation Council for Pharmacy Education).

Visit www.pbmi.com/conference.asp for details on conference sessions and CE.

Rx Awards To Be Announced

PBMI sponsors an annual awards program to recognize innovative solutions to drug benefit challenges. The Rx Benefit Innovation Awards showcase creative, effective solutions for providing drug benefit programs. Award recipients for 2012 will be presented during the PBMI Drug Benefit Conference on **Thursday, February 23rd** at 9:20 am in Salt River 5.

Enjoy Daily Networking Opportunities

- Case studies of successful solutions to drug benefit challenges
- Breakout sessions designed for benefits generalists and managed care professionals
- Educational Forum Café with reference materials on drug benefit topics
- Networking receptions, breaks and meals
- Evening dessert reception

Educational Forum Café

PBMI again will host an Educational Forum Café where conference attendees can network and collect reference materials on drug benefit topics. The Café offers an opportunity for a limited number of exhibitors to distribute research reports, monographs and other educational materials.

About PBMI

The **Pharmacy Benefit Management Institute (PBMI)** provides research and education to help health care benefit executives work with pharmacy benefit managers (PBMs) and other professionals to design prescription drug benefit programs. PBMI provides a forum for purchasers to exchange ideas and drive marketplace changes that improve pharmacy benefits and control costs. Learn more at www.pbmi.com.



Drug Benefit Conference Program

Wednesday, February 22, 2012

12:00 pm to 1:00 pm

Welcome Lunch – Fire Garden

1:00 pm to 2:00 pm

Opening Remarks by Brenda Motheral, Executive Director, PBMI and Keynote by Dr. H. Gilbert Welch, author of “Overdiagnosed: Making People Sick in the Pursuit of Health” – Salt River 5

Dr. H. Gilbert Welch, General Internist, White River Junction VA and Professor of Medicine at the Dartmouth Institute for Health Policy and Clinical Research

2:00 pm to 3:00 pm

PBMI Specialty Drug Benefit Report, 2012 – Salt River 5

Brenda Motheral, BPharm, MBA, PhD, Executive Director, PBMI

Gerald A. Gleeson, Divisional Vice President for Pharmaceutical Development, Walgreens

This session will highlight results from PBMI's Specialty Drug Benefit survey of employers and health plans.

3:00 pm to 3:30 pm

Break – Educational Forum Café – Salt River 6, 7 and 8

3:30 pm to 4:20 pm Breakout Sessions (choose one of three)

Session 1 – Salt River 2

Specialty Injectables... How to Solve Payment Problems

Craig S. Stern, RPh, PharmD, MBA, President,

Pro Pharma Pharmaceutical Consultants, Inc.

ACPE UAN 221-999-12-008-L04-P 1.0 Knowledge-based contact hour

This presentation will focus on key issues affecting timely/appropriate pricing and payment of Specialty Injectable Claims such as contracting, pharmacy vs. medical billing and utilization management. Discussions will center on establishing key principles and “rules” for Specialty Injectable Pricing including NDC and HCPCS codes/descriptions; most specifically clarification and education surrounding package size, quantity submitted vs. quantity used/package size, and ICD-9 validation for duration and validation of therapies and treatment. This session will create stimulating discussion solutions for effective and accurate Specialty Injectable Claims payment which includes pricing solutions, historical pricing and query-based solutions for utilization management and appropriate oversight.

Session 2 – Salt River 1

Rx-to-OTC Switch and Next Gen Benefits

Joseph McGovern, Senior Fellow, The Foundation for HealthSMART Consumers

James Parker, Senior Fellow, The Foundation for HealthSMART Consumers

ACPE UAN 221-999-12-009-L04-P 1.0 Knowledge-based contact hour

With the growing emphasis on consumer engagement as a strategy for improved health outcomes and cost containment, pharmacy management can play an important role. The Rx “patent cliff” represents more than just a trigger for increased generic utilization; it may represent new OTC self-care opportunities. An integrated pharmacy strategy will include plans to activate consumers toward better self-management and stimulate a new understanding about the proper use of healthcare resources. Review the Rx-to-OTC pipeline and business case for “next gen” benefits.

Session 3 – Salt River 3

Creating Consumers in a HDHP Environment: A Case Study

Sarah Martin, ASA, MAAA, CEBS, President, Rx Insight, LLC

ACPE UAN 221-999-12-010-L04-P 1.0 Knowledge-based contact hour

As more pharmacy benefit plans move to consumer-driven high deductible designs, traditional utilization management techniques must evolve. Traditional tier structures and formulary lists do not apply. Hear from a pharmacy consultant's perspective what employers are doing in conjunction with their PBMs to drive generic utilization and lower costs in this new environment. Specifically, we will discuss a case study where a client went from using tiers, formularies,

step therapy, copay waivers, etc. to a full-replacement high deductible plan environment.

4:30 pm to 5:20 pm Breakout Sessions (choose one of three)

Session 1 – Salt River 2

The Future Ain't What it Used to Be... Keeping Up with the Changes in Specialty Pharmacy

Randell “RJ” Correia, PharmD, Senior Vice President, Pharmacy Services, Optum Rx

ACPE UAN 221-999-12-011-L04-P 1.0 Knowledge-based contact hour

Specialty pharmacy spending is rising twice as fast as spending on conventional drugs. This accounts for nearly one-quarter of the nation's total drug spend.

As such, the role of PBMs continues to evolve and an opportunity to truly serve as a valuable partner in managing patient healthcare has emerged.

Session 2 – Salt River 1

Managing Medicaid Third-Party Coverage

Dan Hardin, B.S. Pharmacy, MBA, SVP and Chief Services Officer,

SXC Health Solutions, Inc.

ACPE UAN 221-999-12-012-L04-P 1.0 Knowledge-based contact hour

The pharmacy industry adjudicates claims in real time, yet assesses for third party liability after the claim is paid. And historically, coordination of benefits methods for Medicaid beneficiaries include the unreliable pay-and-chase model.

As a result, payers are spending billions of healthcare dollars for claims that they are not liable for. Mr. Hardin will highlight new methods available for payers that identify and appropriately cost avoid claims at point of sale thus providing significant program savings.

Session 3 – Salt River 3

Leveraging Integrated Pharmacy and Medical Data for Improved Pharmaceutical Outcomes: A Case Study

John Langefeld, MD, Chief Medical Officer, Artemetrx

ACPE UAN 221-999-12-013-L04-P 1.0 Knowledge-based contact hour

The use of integrated medical and pharmacy data allows plan sponsors to better assess and promote appropriate use of pharmaceuticals across dimensions of overuse, underuse, and misuse of medications as well as manage specialty pharmacy use covered under the medical benefit. This case study will highlight results from one plan sponsor's experience with the use of integrated pharmacy and medical data to contain costs and improve quality of care across several therapy classes, including specialty medications.

5:30 pm to 7:30 pm

Reception – Educational Forum Café – Salt River 6, 7 and 8

Thursday, February 23, 2012

7:30 am to 8:30 am

Breakfast – Educational Forum Café – Salt River 6, 7 and 8

8:30 am to 9:20 am

Managing Specialty Pharmacy in 2015 – Salt River 5

Kjel A. Johnson, Senior Vice President, Strategy and Business Development, Magellan Pharmacy Services

ACPE UAN 221-999-12-014-L04-P 1.0 Knowledge-based contact hour

Specialty pharmacy products are responsible for more than 25% of total drug costs today. With traditional medicines becoming generic and the drug development pipeline rich with self- and provider-administered injectable products, payor specialty drug costs will continue to eclipse traditional costs and management efforts will be intensified. Various specialty drug quality and cost management strategies have been tested; this session will outline what works for payors today and what they need in the future.

9:20 am to 9:50 am

Rx Innovation Awards Ceremony – Salt River 5

9:50 am to 10:30 am

Break – Educational Forum Café – Salt River 6, 7 and 8

10:30 am to 11:15 am

The Wall Street View of the PBM Space – Salt River 5

George R. Hill, Director of Healthcare Technology and Distribution,
Citi Investment Research

11:15 am to 12:05 pm Breakout Sessions (choose one of three)

Session 1 – Salt River 2

Specialty Pharmacy Benefit Design: Lessons from the Real World

Patrick P. Gleason, PharmD, Director of Clinical Outcomes Assessment,
Prime Therapeutics

ACPE UAN 221-999-12-015-L04-P 1.0 Knowledge-based contact hour

Managing specialty drugs is a vital – and growing – issue in health care today. As plan sponsors and insurers face increasing pressure to control specialty medication expenditures, some have turned to benefit strategies that shift more of these costs to members. This presentation will explore the unintended consequences of raising member out-of-pocket (OOP) costs and will provide practical advice for best-practice specialty benefit design.

Session 2 – Salt River 1

MTM Case Studies: Impacting STAR Ratings and Validating Hard-Dollar Savings

Patty Kumbera, RPh, Chief Operating Officer, Outcomes Pharmaceutical Health Care

ACPE UAN 221-999-12-016-L04-P 1.0 Knowledge-based contact hour

Are you interested in Medication Therapy Management (MTM) services but unsure of the measurable outcomes of such programs? In this session, two case examples will be used to illustrate real-world results from face-to-face MTM programs. Case #1 focuses on the validation of drug product cost savings achieved during a year-long MTM program within a commercial population. In Case #2, the impact of MTM services on STAR Ratings will be analyzed. Both cases will demonstrate the continued evolution of MTM services and will highlight MTM as a strategic initiative with proven results in both enhancing quality and reducing costs.

Session 3 – Salt River 3

2012 & Beyond – Rebates Revisited. How the Future of Rebates Will Yield Dividends for All Parties

Terri Bernacchi, PharmD, MBA, Director, New Offering Development,
Managed Market, IMS Health

ACPE UAN 221-999-12-017-L04-P 1.0 Knowledge-based contact hour

This session will encourage participants to look beyond the traditional pharmaceutical manufacturer-PBM rebate relationship and how changing market dynamics are driving parties to look at innovative measures to manage the prescription drug cost curve. These include alternative programs that yield savings for the patient (through coupons, perhaps), the health plan (through preferential pricing or risk-sharing scenarios) and the pharmaceutical company (through retention of access).

12:05 pm to 1:15 pm

Lunch – Fire Garden

Educational Forum Café – Salt River 6, 7 and 8

1:15 pm to 2:05 pm Breakout Sessions (choose one of three)

Session 1 – Salt River 2

Specialty Pharmacy Strategies

Jody L. Miller, MBA, CEO, Reliance Rx

ACPE UAN 221-999-12-018-L04-P 1.0 Knowledge-based contact hour

This session will focus on providing insights into the PBM and Specialty pharmacy relationship. Whether you are using a PBM owned Specialty pharmacy or Independent, there are quality and service metrics that will help you determine if the PBM is actively managing the relationship on the employers behalf. In addition, we will discuss an aggressive strategy to reduce employer costs through an innovative strategy utilizing manufactured assistance programs. This session will provide you with meaningful metrics to assist you in assessing your PBM/ Specialty Pharmacy relationships.

Session 2 – Salt River 1

Taking the Next Step: ePrior Auth at the Point of Care

Wayne Armstrong, Senior Vice President, Argus

Marc Nyarko, Director of Operations, Humana

Scot Lovejoy, RPh, Chief Pharmacy Officer, Agadia

ACPE UAN 221-999-12-019-L04-P 1.0 Knowledge-based contact hour

A perspective from the industry on interoperability between a Health Plan, PBM, Point of Care Vendor and Physicians for ePrior Authorization, including challenges and barriers to adoption. The presentation includes a success story of working with vendors and their provider community to roll out the capability of prior authorization at Point of Care; and an example of collaboration between several entities towards a common vision.

Session 3 – Salt River 3

Organic and Mergers & Acquisition Based PBM Growth

George Van Antwerp, SVP, Pharmacy Solutions, Silverlink Communications, Inc.

ACPE UAN 221-999-12-020-L04-P 1.0 Knowledge-based contact hour

The PBM industry continues to consolidate through mergers and acquisitions. At the same time, new PBMs and niche PBMs continue to grow. While the majority of the green space is gone, there is increasing focus on the individual market through exchanges and the Managed Medicaid market. But, this maturing of the market has forced PBMs to look at more organic growth opportunities also. How do you retain business? How do you innovate? How can you increase profitability per member? With a few large market dynamics playing out in 2012, we'll begin to look at what the future might hold and what we can learn from the past. It is an interesting time for all PBMs, pharmacies, and manufacturers as they embrace the role of pharmacy in improving overall health outcomes.

2:10 pm to 3:00 pm Breakout Sessions (choose one of three)

Session 1 – Salt River 2

A Plan for Medical Specialty Medications – Increase Member Access, Affordability and Outcomes While Decreasing Plan Costs

Michael T. Einodshofer, RPh, MBA, Director of Utilization Management,
Walgreens Specialty Pharmacy

ACPE UAN 221-999-12-021-L04-P 1.0 Knowledge-based contact hour

Site of Care Optimization is a strategy for health plans, employer groups, and government agencies that can significantly lower non-self-administered specialty drug related costs. This unique strategy can lower costs to both the member and payer while simultaneously increasing member and provider satisfaction due to the improved patient experience delivered at alternate treatment sites. This session will review the structure of medical claims data and how to perform an effective Site of Care Optimization analysis. The various physical and contractual dynamics within each place of service that provide specialty infusion services (such as MD office, home infusion, infusion center, and outpatient hospital) will be discussed. The presentation will conclude with a discussion on what steps a health plan, employer group or government agency can take to implement a Site of Care Optimization program and what level of savings they can expect to achieve.

Session 2 – Salt River 1

New Predictive Technology to Improve Accuracy and Flexibility with Clinical Data Sources and Standard Claim Files

James Gagnon, Pharm.D., BCPS, Director of Clinical Services, Clinical Pharmacy Services, Commonwealth Medicine, a subsidiary of UMass Med School

John Ormond, Director of Data Warehouse and Analytic Technology,

UHealth Solutions, a subsidiary of UMass Med School

ACPE UAN 221-999-12-022-L04-P 1.0 Knowledge-based contact hour

Predictions of risk and cost often depend on traditional claims files and old data, with relatively low levels of accuracy. How can we mine new clinical data from EMR and HIS systems, to improve predictions of risk – and support care coordination? Is healthcare falling behind? This presentation will: review standard predictive approaches and the evolution of new technologies that have been widely deployed in other industries, e.g. finance and manufacturing; review the results of UMass Medical School's study of new predictive technology; and

identify types of reports that give managers immediate insight into pharmacy utilization and program operations that may identify opportunities for cost reduction and quality improvement.

Session 3 – Salt River 3

Decrease Drug Expenditures with Innovating Cost Sharing Strategies for High Cost Generics

Bimal Patel, PharmD, M.S., Director, Health Outcomes Research, MedImpact Healthcare Systems, Inc.

Michael Bailey, RPh, VP Clinical Services, MedImpact Healthcare Systems, Inc.
ACPE UAN 221-999-12-023-L04-P 1.0 Knowledge-based contact hour

Generic drug prices continue to sky rocket. Many plan sponsors focus only on controlling costs of branded medications based on the common perception that all generic drugs are equal. In reality, the market for generic drugs is more dynamic and increasingly complex. This case study demonstrates that generic prices are effectively managed with multi-tiered cost sharing amounts linked to the prices of the drugs.

3:00 pm to 3:30 pm

Break – Educational Forum Café – Salt River 6, 7 and 8

3:30 pm to 4:30 pm

Evolution of the PBM Industry – Salt River 5

Special Guest Speaker: Barrett Toan, Chairman of the Board for Sigma-Aldrich Corporation and Former CEO of Express Scripts

4:30 pm to 6:00 pm

Reception – Educational Forum Café – Salt River 6, 7 and 8

8:00 pm to 10:00 pm

Evening Dessert Reception – Roadrunner B

Friday, February 24, 2012

7:30 am to 8:30 am

Breakfast – Educational Forum Café – Salt River 6, 7 and 8

8:30 am to 9:30 am

Benefit Design Drives Member Behavior – Salt River 5

Stacy L. Dow, Senior Benefits Analyst, Whirlpool Corporation
Amy Ball, PharmD, Vice President, Client Management and Clinical Programs, Health Strategy LLC
ACPE UAN 221-999-12-024-L04-P 1.0 Knowledge-based contact hour

Each year employers are faced with increasing healthcare costs and decreasing budgets. It is a delicate balance for the employer to decrease healthcare spending

while still providing a comprehensive benefit for their employees. This session will review the strategies implemented by Whirlpool to optimize the health and wellness of their employees.

9:30 am to 10:30 am

The Challenges of Oncology Benefit Management As Cancer Becomes a Chronic Disease – Salt River 5

Troy Brenman, MD, Chief Medical Officer, CVS Caremark

ACPE UAN 221-999-12-025-L04-P 1.0 Knowledge-based contact hour
Double-digit increases in specialty drug trend and a robust oncology pipeline have health plans seeking new ways to manage costs. With more than 800 cancer therapies in clinical trials, plans now need to develop strategies to manage these therapies. This session will focus on the challenges and complexities that drive oncology trend and emerging tools for managing drugs covered under the medical benefit. Learn how comprehensive solutions to manage oncology spend can support quality outcomes and control costs without disrupting the current buy-and-bill model.

10:30 am to 10:45 am

Break – Educational Forum Café – Salt River 6, 7 and 8

10:45 am to 11:45 am

The Transmogrification of the PBM Industry: What Happens When the Meaning of Each of the Letters Changes in A Magical or Mystical Manner? – Salt River 5

David Whitehouse, MD, MBA, Chief Medical Officer, Catalyst Rx

ACPE UAN 221-999-12-026-L04-P 1.0 Knowledge-based contact hour
This presentation will outline how changes in clinical threat and advances in personalized medicine are reshaping the requirements of what it takes to be a clinical pharmacy expert as well as recognize that the new boundaries of medications as life enhancers and life prolongers create a new area of pharmacoethics. In addition, participants will be able to describe how new economic models are reshaping the nature of financial transparency and economic value in the new business designs that are being created as part of main stream health reform and its spin offs. Participants will recognize how the traditional PBM business is being fragmented into unique expert areas and how transformation in the whole health ecosystem is changing dynamics around the value and meaning of what it means to be a PBM for both the consumer and the medical system.

11:45 am to 12:00 pm

Closing Remarks and Adjournment – Salt River 5

PBMI Offers Continuing Education Credit

Pharmacists



848 West Bartlett Road, Suite 3E, Bartlett, IL 60103
Phone: 630-540-2848 Fax: 630-540-2849
www.ProCE.com

The continuing education programs for pharmacists have been developed through a co-sponsorship of ProCE and PBMI. The nineteen sessions offering ACPE credit are designated in this program announcement with a UAN number and hours of credit. The release date for these programs is February 22, 2012.



ProCE, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Participants attending the conference CPE activities may earn up to nine contact hours of continuing education (CE) credit. Note: some of the CPE sessions

are being held concurrently. Conference registration fees cover the cost of CE credit. Statements of credit will be issued at www.ProCE.com upon successful completion of the online CE program learning assessment(s) and program evaluation(s). All learning assessment(s) and program evaluation(s) must be completed no later than March 23, 2012. No partial credit will be given for any individual session. Conflict of interest disclosures are required of all faculty and shall be provided to all participants at the conference.

Human Resource Professionals

PBMI's conference sessions are pending approval for continuing education credits from the Human Resource Certification Institute.

Attorneys

Health care attorneys interested in obtaining MCLE credit should contact their state bar associations to request credit for attending the PBMI conference.

2012 PBMI Drug Benefit Conference

February 22-24, 2012 • Talking Stick Resort & Casino • Scottsdale, Arizona

Register online at www.pbmi.com/ConferenceRegistration_Emp-MCO-PS.asp
or complete and return this form.

Fax form to 480-222-4229, or mail to: 5760 Legacy Drive, Suite B3-505, Plano, Texas 75024



Mr./Mrs./Ms. _____

Organization _____

Title _____ Email _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

	Before 1/22/12	After 1/22/12
Employers, Health Plans, and Union Groups	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
Best Value Join & Go For Non-member Employers, Health Plans, and Union Groups*	<input type="checkbox"/> \$850	<input type="checkbox"/> \$950
PBMs, Industry Partners, Suppliers, Consultants, and All Others	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$1,395

PBMI MEMBERS — Enter your membership number when registering online and get a 10% discount.

* Join & Go Package includes one-year PBMI Individual Plan Sponsor membership (\$150) with the member registration rate for the Conference. Employers, health plans, union groups and other plan sponsors of drug benefit programs are eligible for this membership.

Payment Information

Charge my credit card Bill me My check/money order for \$ _____ is enclosed

Name on credit card _____ Signature _____

Card# _____ Exp: _____ / _____

Registration Policies

Cancellations received before January 22, 2012 will receive a refund less a \$150 administrative fee. Registration fees paid after January 22, 2012 are nonrefundable. If necessary, substitutions are acceptable. To transfer your registration to a colleague, contact info@pbmi.com before February 17, 2012.

Hotel Reservations

Conference attendees are responsible for making their own hotel reservations at the host property: Talking Stick Resort & Casino, 9800 East Indian Bend Road, Scottsdale, Arizona. PBMI has reserved a block of rooms at a conference rate of \$185 per night plus taxes. There are no added resort fees or mandatory gratuities. Visit <http://booking.ihotelier.com/istay/istay.jsp?groupID=587626&hotelID=73351> or call toll-free, 1-877-724-4687 to make your reservation while there are rooms available at PBMI's group rate. The room rate expires January 22, 2012.

Ground Transportation

Talking Stick Resort is just 26 minutes from Sky Harbor International Airport. Transportation between the airport and hotel on SuperShuttle is \$16 one way or \$32 round trip. Save \$2 one way or \$4 round trip by booking online and entering discount code: 3KZLZ. To use your code simply enter it in the "GROUP/DISCOUNT CODE" box on the first page of the website when making your reservations at either: <http://www.supershuttle.com> or <http://www.execucar.com>

Your discount gives you 10% off your round trip reservation made and paid online. Discount does not apply to exclusive vans. It is valid on both SuperShuttle and ExecuCar services nationwide.

Dollar Rent A Car offers a 10% discount for all PBMI attendees. Book online for discount. There is no PROMO code but the Corporate Code is already entered. You pick your location – Phoenix Airport/Sky Harbor – pick your dates and enter. Then you pick your car type and you will see the discounted price on the lefthand side. www.dollar.com/default.aspx?corpdiscnbr=CM0632